



The WEBCO Watch

LET US HELP YOU

For questions, referrals or service Call WEBCO direct @ 763-767-7229 or 866-IN-MN-ADT

**For False Alarms
Call ADT
800-662-5378**

Have your personal identification number ready.

Special points of interest:

- WEBCO Launches Home Automation Division
- Security Club Card Saves You Money
- Is Security Effective?
- GE-Interlogix rewards WEBCO
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A Special Thanks to Our Customers

WEBCO Security Inc. continues to grow at a rapid pace. We wish to take this opportunity to Thank You for choosing us as your security provider. We attribute our successes to you and the high quality line of General Electric – Interlogix products that we have selected to install. We value your business and appreciate the confidence you have placed in us.

WEBCO continues to work for you within your community. We recently co-sponsored a project working directly with Lauri Ebel, the Crime Prevention Specialist for the Coon Rapids Police Department, in a joint effort to protect our youth. WEBCO included the donation of a sophisticated, yet simple, wireless security alarm system and included the ADT monitoring free of charge for the city's youth house. We will help protect "The Element" a community center located at 2701 Northdale Blvd in Coon Rapids, MN which is a safe haven for local teenagers to either play pool, listen to music, watch movies, or just "hang out".

WEBCO continues to put forth an on-going effort to protect our community on a larger scale as well. Security applications designed to help protect in the areas of medical or police emergencies and threat of fire were installed by WEBCO's Commercial division as part of the



newly constructed Coon Rapids Chrysler Jeep Dealership's fire alarm system.

WEBCO Security is committed to striving for exceptional customer service. Our goal is to maintain the highest quality standards for our clients. We want to take this opportunity to once again say Thank You for the support of our valued customers.

We want to wish each and every one of you a Very Blessed Christmas and Happy New Year! Happy Holidays!

WEBCO Launches Home Automation Division

WEBCO Home Automation Group is a new business unit of WEBCO Security Inc. working with both local builders and re-modelers.

WEBCO has been a member of ADT's Power Home dealership program since November of 2001. Other memberships include the Twin Cities Builders Association, local Chambers, as well as upholding an outstanding rating in the Better Business Association.

WEBCO specializes in Structured Wiring, Home Automation, Home Theater, Energy Control, and Central Vacuum. Imagine a home that enhances the way you live.

Your WEBCO connected home integrates all the technical systems within your home. We unite family, career, and personal lifestyle that connect all with technology in an affordable, and easy to use system making homes comfortable.

You'll be ahead of the curve including technology that combines broadband internet access, home Ethernet, satellite and cable television, and security into one integrated system.

Leading Insurance Carrier's state that having a home security system can save you insurance dollars. Depending on the system you install you can save 5-20% on your homeowner's insurance.*

***Source: Security Distributing and Marketing Magazine**



Security System Tip

Did You Know This About Your Simon 3 Security System?

On exit delay if you don't want to hear the beep, simply push the door chime button and you won't have to listen to the countdown.

WEBCO Security Inc. Wins Quota Busters Achievement Awards

Winning always has great rewards, but it's even more gratifying to win when you work hard toward and achieve a competitive goal. And so it was for local ADT Dealer WEBCO Security Inc.

Bill & Chris Thompson, are well versed in the sales and installation of electronic security systems designed to protect homes and businesses. As a winner in the 2002 GE Interlogix Dealer Sales Contest, they along with several members of their staff joined approximately



400 security company representatives for a seven-day trip to Puerto Vallarta, Mexico, for the 17th annual National Dealer Sales Meeting.

This select group was awarded the trip as part of a six-month sales contest sponsored by GE Interlogix, a leader in quality manufacturing of security alarm systems and equipment. WEBCO finished among the top 5% of a field of over 3,000 other security companies from North America.

During the trip, Chris & Bill along with Chad Fellman and other WEBCO representatives participated in marketing, sales, and product seminars, as well as enjoyed much of the time which was aimed at relaxation and networking with fellow GE Interlogix dealers.

Of the week in Puerto Vallarta, Chris Thompson of WEBCO Security Inc. said, "I enjoyed the best of two worlds. It was a wonderful opportunity to meet with the other security dealers and old friends, plus I learned a lot

about security products and what will be available in the future for our continued growth including products to be offered by WEBCO Home Automation Group."

In the Minnesota area for nearly four years, WEBCO Security Inc. specializes in residential security alarm systems, Security Cameras and Low Voltage Wiring including: Home Theater, Cable/Satellite, Phone, Data Networks, whole house audio, as well as Central Vacuum.

GE Interlogix

WEBCO and GE-Interlogix Can Give You A Connected Home

Your GE SMART Connected Home integrates all the systems in your home. It brings together career, family, and lifestyle and connects them with technology in an affordable, easy to use system.

Your Connected Home will be ahead of the curve with technology that combines broadband internet access, home ethernet, satellite and cable television, and security in an integrated system.

Integration of these products and systems provides the means to manage and fully realize the benefits of these converging technologies - thereby, simplifying your life.

By integrating existing subsystems in the

home, you can also achieve energy savings, higher efficiency, enhanced security, and a higher level of comfort and convenience.

The strength and advantage of a GE SMART Connected Home lies in its backing by top companies with proven track records in home infrastructure, goods and services, partnerships, software and technology platforms.

WEBCO is your local integrator. We integrate GE SMART technology into your new or existing home so you can reap the benefits of being "connected". Power home ratings have recently been added to the MLS listings for sale properties so planning for a "connected" home can also help you protect your investment.

Wiring Your Local Builder For The Future

Have you ever thought about building a new home or remodeling?

If you are, don't forget about the electronic fun stuff! Most people get tied up thinking about what kind of flooring, faucet styles, stain and paint colors to choose and forget about what goes behind the walls.



Were talking about low voltage wiring, also called structured wiring, incorporating cable/satellite, telephone, and data runs all to one central location.

Give your home the foundation it needs to take full advantage of the emerging communications revolution and the lifestyle benefits that go along with it. You can also protect your home from becoming obsolete-safeguarding your investment and maximizing your home's resale value.

Low voltage wiring also gives you additional lifestyle choices, like Home Theatre or music throughout your home. Tie in Security/Life Safety and Central Vacuum, and you've created a wonderful home atmosphere to enjoy for years to come!

MOST INSTALLED POWER HOME OPTIONS	
Voice and Video	100%
Security/Life Safety System	85%
Multi-Room Sound	42%
Home Theatre	33%
Central Vacuum	25%
Data and Computer Networking	25%



Average Family Savings of Over \$800 a Year

WEBCO is excited to be one of the first ADT dealers to launch the ADT Security Club Card Campaign. The Security Club Card brings a world of savings to your door.

The Card is designed exclusively for ADT customers to help you save on everyday purchases and help defray the cost of your monthly monitoring. Here are some ways you can save:

Over 4,000 Hotels: Why pay \$150 a night when you can pay only \$75?

Roadside Assistance: Why pay for a tow? Just show the card and its no charge.

Over 40,000 Pharmacies: Don't pay retail for prescriptions. Just show the card and save up to 30% off.



National Vision Care: Show your card and get up to 50% off eyeglasses and up to 20% off contacts.

Call WEBCO today and we'll reserve your Security Club Card for the annual price of \$29.99 (an over \$149 value).

Our Life Safety and Security specialist can also show you how to get your card for **FREE**.

Get A **FREE** Security Club Card!

How? It's simple...

The Security Club Bonus Program allows you to get a **FREE** Security Club Card when one of your referred family or friends purchases an ADT Security System.

Email or Call us with your referral information. We'll let you know when you qualify for your **FREE** Club Card.

	If You Spend	What You'll Save	Total Savings
Prescriptions	\$1000	20%	\$200
Eyeglasses (1 pair)	\$153	40%	\$61.20
Eat Out 3 Times/Month	\$1440	20%	\$288
Pet Supplies	\$100	45%	\$45
Gardening/lawn care	\$200	10%	\$20
2-Night Hotel Stay	\$198	50%	\$99
2-Day Car Rental	\$118	10%	\$11.80
Home Goods (Cookware, Blinds, Etc.)	\$375	45%	\$118.25
Possible Annual Savings			\$843.25



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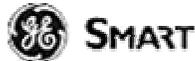
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**IMPORTANT INFORMATION ABOUT
YOUR SECURITY SYSTEM ENCLOSED**

Home Security Found To Be Effective

Decent weather and the holiday season brings parties, shopping and burglaries. Yes, that's right, burglaries. On average 1.2 million homes are broken into each year. The good news is that nine out of ten break-ins are preventable. For starters, case your house the way a burglar might both during the day and at night. Walk around the perimeter looking over shrubs and trying to open doors and windows to get a sense of how tempting your home appears.

Here are some tips:



Invest in Security

Safety isn't cheap. Normally a monitored security system will run you about \$1,000 for installation plus monitoring. Good quality deadbolt locks (the 1 inch variety) are \$20-\$25 each. Watch for ADT Security products at your local Home Depot.

Studies have found that nearly 90 percent of U.S. households rate home security as moderately or very effective in preventing burglaries. Participants in the survey also rated home security as a higher value for their money than gas, electric, telephone and cable TV. Homes with security systems were also found to be almost 3 times safer from break-ins than homes without alarm systems.

Insurance companies that base their business on such risks recommend that homeowners add a security system to their home, as their data indicates that security systems are an effective deterrent.

One of the largest insurance companies, Allstate Insurance, says that if a home has smoke alarms and a central burglar and fire

alarm system, the homeowner can save up to 15 percent on their homeowner's insurance depending on the devices installed.

Don't Look Like You're on Vacation

Ask a neighbor to pick up your mail, newspapers and look for any packages. Use timers to activate lamps and televisions. Make sure garbage cans are taken out and brought back in on their regular day and that the driveway is shoveled.

Remember Light and Bright is Best

So spend \$20 apiece on motion sensors that will turn on your porch lights, garage lights and particularly back-of-the-house lights when someone enters their range.

Keep Valuables Out of View

You may have every new gadget on the planet, but you don't need to advertise that fact by leaving easy-to-fence items (DVD players, computers, jewelry) in plain sight.

Make Access Difficult

Have good locks on all doors and windows and USE THEM. Studies show that if it takes a burglar more than four or five minutes to get into your house, they will choose another target.

Make Safety a Routine

One of the simplest and important security measures you can take is to be consistent. Turn on alarm systems and have them monitored by a reliable company, lock dead bolts, and trim overgrown shrubs regularly to maintain a high level of security.